



HELPING PREPARE AND PROTECT YOUR FUTURE

IN OUR 63RD YEAR, JULY 1991

A SALUTE TO VETERANS !

American Insurance Agency is proud to again be a major financial sponsor of the valley's 4th of July fireworks celebration.

THE FIREWORKS RETURN TO ADAMS FIELD

for this year's celebration as a "salute to all our veterans". Spectators are welcome to come to Adams Field beginning at 7 pm on July 4th. Activities will include a stage show, proclamation by the major of Clarkston, and fireworks ground show. There will be seating in the grandstands and on the field.

FIREWORKS DISPLAY BEGINS AT 10 P.M.

Community Spirit for the first time ever will shoot the show electronically. This allows the show to be choreographed with bomb bursts timed to music. Take your radio so you can listen to patriotic music during the fireworks display over KMOK-FM 107 or KRLC-AM 1350.

Community Spirit is a non-profit organization that was formed in 1987 with the sole purpose of sustaining the annual 4th of July Independence Day Fireworks Celebration in the valley. All of us at American Insurance Agency want to say "thank you" to the dedicated men and women who organize this event each year.

Since 1987 American Insurance has been a sustaining major financial sponsor of the fireworks. With the help of other major sponsors and private donations our valley celebration will continue to be great! If you wish to help make the display bigger and better each year you can send a tax deductible donation to: Community Spirit, P.O. Box 559, Lewiston, ID 83501. Thank you!



and families are invited to attend the 4th of July Celebration & Fireworks inside Adams Field in Clarkston.
7 p.m. July 4th
Sponsored by
Community Spirit and American Insurance Agency

PROMISES!

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If you think about it, when you purchase insurance you are buying a promise from an insurance company. An insurance contract is a promise to indemnify you for a covered loss.

YOU GET A PROMISE FROM US TOO!

When you come to American Insurance Agency for insurance you get a promise from us too. We put our promises in writing a few years ago so we could measure our service commitment and performance to our valued customers. Here they are....

WE PROMISE

- Courteous, friendly, and personal service.
- Prompt and accurate premium quotations.
- 3. To seek options and discounts that reduce your costs.
- 4. To take time to listen to your needs and concerns.
- 5. To give professional advice on your insurance program.
- 6. To handle your claims quickly.
- 7. To return your phone calls promptly.
- 8. To contact you annually for an insurance review.
- To invest in our community's stability and quality of life.
- 10. TO KEEP OUR PROMISES!

Our goal is to keep you happy and earn the opportunity to be your "One Professional Agency For All Your Insurance Needs". If we ever disappoint you please accept our sincere appology. And when we do our job best we thank you for the kind comments like the one that follows...

DEAR AMERICAN INSURANCE,

JUST A SHORT NOTE TO LET YOU KNOW HOW MUCH I APPRECIATE DOING BUSINESS WITH PAT, HELEN AND AMERICAN INSURANCE. IN MY DEALING WITH OTHER FIRMS, YOU ARE THE MOST PROFESSIONAL. YOU LIVE UP TO YOUR PROMISES!

THANK-YOU WILKINS EXCAVATION TOMAS WILKINS

OUR PEOPLE MAKE THE DIFFERENCE!

HATS OFF!

to Dave Root
who was recognized
in the June edition
of the Lewiston Chamber
of Commerce "BUSINESS NEWS".
Dave participated in the Chamber's
Membership Drive and won the
competition by signing up 16 new
members. Dave has been an agent for
American Insurance since 1987.





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