

Partner

## HOMETOWN BUSINESS FOOD DRIVE



From a oneperson office to the largest hometown business – You are invited!



**COLLECT FOOD DONATIONS:** You and your employees bring bags of donations into your business location for pickup. At your option, you can also invite vendors, suppliers, customer and friends to partner with you for support.

**SUPPORT LOCAL GROCER:** Bring food from your own pantry or visit our Moscow Food Co-Op partner for prebagged food.

PICTURES & PICKUP: Pick a time for Jeremy from American Insurance to pick up your food donations. In an

abundance of caution and respect for you, our agents will wear masks when collecting your donations and take your employee picture to be posted on social media. Or, we can use a logo instead of a staff photo.

**PUBLICITY:** With your permission, American Insurance will post the picture of your employees and donated items or your logo <u>onto our Facebook page</u>, connected with your Facebook business page, <u>on our website</u>, and <u>sent out in an email</u> and in our newsletter to more than 4,000 area residents to highlight the contributions of local hometown businesses and encourage others to donate.



Questions or are you ready to sign up? Contact Event Coordinator Stephanie Herbert at (208) 413-6242 or <a href="mailto:community@am-ins.com">community@am-ins.com</a> to get more information or schedule your pickup!



/AmericanInsurance – Find more info & updates on the event page!

**COVID means food** banks need support!

Here are some ideas to help your staff be more engaged in the event.

- 1. Offer incentives for the employees!
- 2. Offer extra paid time off as a bonus.
- 3. Consider matching the donations.
- 4. Have a staff party to complete the week.

