

5th ANNUAL HOMETOWN BUSINESS FOOD DRIVE



Nov. 16-20, 2020

From a one-person office to the largest hometown business – You are invited!

Partner for a no cost community event Nov. 16-20.

It's easy – Here is how it works:

COLLECT FOOD DONATIONS: You announce your participation to your staff. Then you, your employees, suppliers, customers and friends bring bags of food donations into your business location for pickup.

PICTURES & PICKUP: Pick a day and time week of Nov. 16-20 for an Agent from American Insurance to pick up your food donations. In an abundance of caution and respect for you, our agents will wear masks when collecting your donations and we suggest that we all mask up for your employee picture to be posted on social media.

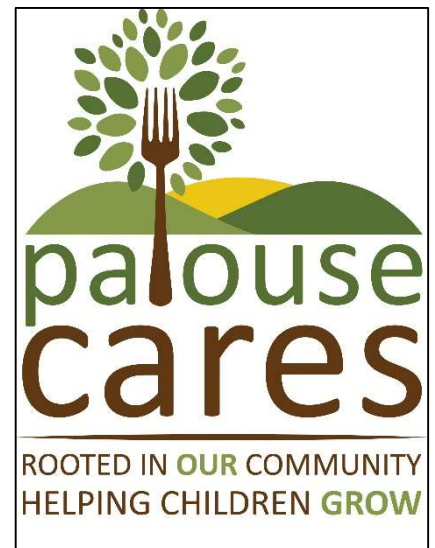


PUBLICITY: With your permission, American Insurance will post the picture of your employees and donated items to our Facebook page, and your Facebook page, on our website, and send out in an email to more than 4,000 area residents to highlight the contributions of local hometown businesses and encourage others to donate. **Questions or are you ready to sign up? Contact our Event Coordinator Stephanie Herbert at (208) 413-6242 or community@am-ins.com.**



/AmericanInsurance – Find more info & updates on our event page!

COVID means local food banks need our support!!



- Here are some ideas** to help your staff be more engaged in the event.
1. Offer incentives for the employees!
 2. Offer extra paid time off as a bonus.
 3. Consider matching the donations.
 4. Have a staff party to complete the week.